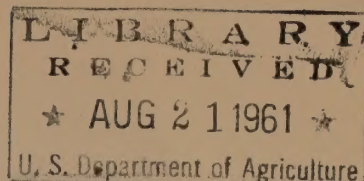


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**RICHTER'S GREENHOUSE**  
~~307~~ Hoffman Street  
Hammond, Indiana

Phone Westmore 1-9441

Wholesale and Retail Growers

**RETAIL SAINTPAULIA PRICE LIST - FALL 1961**

**LATEST RELEASES:**      Following - Plant \$1.00 Rooted cutting 85¢

- CHIMES - Raspberry-pink blooms with deeper center. Semidouble, with tailored foliage. Blooms will cover plant.
- \*GUMDROP - Sparkling frilly pink double, dark slightly wavy foliage
- \*HERITAGE - This purple double we "made to order". It is really big, really double, really deep dark purple, and really prolific. A handsome variety you will be proud to add to your collection.
- \*LA FEMME - Deep rose-pink semidouble, beautiful dark fluted foliage
- \*NIGHTSHADE - Dark blue-purple double. Clusters of lovely dark blooms with tailored foliage.
- \*STAINED GLASS - Exciting new color combination - frilly white blooms, streaked and stained with red. Extremely dark frilled foliage, red reverse. Stunning and different.

**NEW RELEASES FOR FALL:**

- INDIANA BELLE - Beautiful fringed semidouble pink, with green edge. Bright green flexible frilly foliage.
- ROXIE - Pastel pink frilled double, lovely dark foliage.

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Following - Plant 75¢ Rooted cutting 50¢

- CHI-CHI - Frilled lavender semidouble, bright green slightly wavy foliage
- CHLOE - Frilled pastel pink semidouble, very dark pretty foliage
- INDIANA WALTZ - Large frilled pink single, outlined and marked with deeper pink. Graceful as a waltz. Plain foliage
- OLD STYLE - Huge deep purple single, good plain foliage. An old fashioned violet, brought up to date in performance.
- PARAGON - Lively lavender semidouble, strong foliage.
- PARÉE - Prolific blossoming pink fluted single. Dark foliage

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**FOLLOWING RICHTER INTRODUCTIONS - Plant \$1.00 Rooted cutting 85¢**

- \*CHARM SONG - Charming light blue double, tailored foliage. Very good
- \*GREEN DAWN - Bright pink frilly double, with a good green edge. Foliage bright green, with a frilly edge which shows the deep red reverse
- LUCKY STREAK - Frilled fantasy-type bloom, streaked and spotted, with chartreuse edge. Dark frilly foliage
- \*RED CROWN - Glowing wine-red blooms form a pretty red crown on the glossy tailored foliage. Excellent growth habit, very symmetrical. A mature plant will produce up to 20-25 flowers and over per stem.
- \*WEDGEWOOD - Luscious light blue double, with excellent black-green foliage. Really distinctive, and makes a beautiful show plant

\*Asterisk indicates variety has been registered by Richter's Greenhouse with the African Violet Society of America, Inc.

(Please see back page for ordering instructions)







RICHTER'S GREENHOUSE, RETAIL SAINTPAULIA PRICE LIST - FALL 1961 Page 2

FOLLOWING RICHTER INTRODUCTIONS Plant 75¢ Rooted cutting 50¢

- \*ALABASTER - Full double white, with a green tinge to the fresh blooms
- BLOOMIN' FOOL - Just what the name implies - a very heavy blooming blue double, tailored foliage.
- \*CALIPH - Deep velvety wine-red double, excellent plain foliage
- \*CALUMET BEACON - Favorite large blue and white variegated double
- \*CANDY LACE - Dainty frilly bloom, white with pink shading, and lots of green in the top petals. Frilly foliage
- CRINOLINE - Frilled pink, with darker eye. Beautiful dark frilly foliage
- DAPHNE - Pink double, dark tailored foliage
- DAPPER DANDY - Medium purple double, excellent dark tailored foliage
- DARK CLOUD - Pretty deep purple double, glossy quilted foliage
- GREY CLOUD - Large single, grey-white, tailored foliage. Very prolific
- IGLOO - White double, slightly wavy light green foliage
- \*INDIANA DOLL - Fluffy carnation type double. Excellent
- \*IRIS - Distinctive light blue crested bloom
- LUNA - Excellent double white, girl foliage
- MELO - Large pink double, beautiful quilted foliage
- \*MISTLETOE - White frilled single, very prolific. Truly superior
- SINBAD - Clear double pink, shaded deeper pink toward center
- SKYLINE - Light blue single with white edge. Girl foliage
- SKYSONG - Light blue single, very free-blooming. Excellent
- SNOWDROP - Very good double white, plain foliage
- SNOW PRINCE (Improved) - Our reselection of a favorite large white
- SUNDAY MORN - Fully double pink, always loaded with big blooms
- TEAROSE - Rosebud shaped bud, opening into a full double pink bloom
- \*VALOR - Excellent deep glowing purple single. Very large blooms
- \*VANITY FAIR - Giant blooms of clear pink. Always a dependable bloomer
- WHITE BLUSH - White double with shadings of pink. Tailored foliage
- WINTER KING - Huge pure white single, with no hint of color in the flower. Big blooms, and lots of them. Tailored foliage
- YOLANDA - Very prolific pink double, excellent flexible plain foliage

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FOLLOWING IS OUR LISTING OF PLANTS ORIGINATED BY OTHER GROWERS

Plant \$1.00 Rooted cutting 85¢

- ANGEL CHILD - White double, with pink and green markings. Dainty and pretty
- BLUSHING BEAUTY - Frilled white single with pink edge. Frilled foliage
- BREATHLESS - Frilled white and pink double, sometimes varying to frilled pink double. Pretty foliage
- DOUBLE PINK FIRE - Excellent frilled pink double, dark frilly foliage
- FRINGED NOSEGAY - Very frilly white double, with pink and green edging
- GLAD RAGS - Frilled pink double, pretty medium green foliage
- PINK CARNATION - Frilled carnation-type double.

Plant 75¢ Rooted cutting 50¢

- AFTERGLOW - Red-pink double, dark modified girl foliage. Excellent
- BEMING - Bright pink double, holds blooms up well above foliage
- BLUE MOON - Old favorite deep blue single
- BLUE PEAK - Purple double with white edge
- BOYCE EDENS - Favorite large bi-color single
- CATHY ANN - Frilly double pink, graceful wavy foliage
- DOROTHY GRAY - Creamy pink double, with some chartreuse marking



Following - Plant 75¢ Rooted cutting 50¢

DIXIE MOONBEAM - White, nicely marked with blue streakings  
GREAT LAKES - Light blue single, extra large blooms  
LAVENDAR BEAUTY - Old favorite large lavender single  
LAVENDAR AND LACE - Lavendar double, old favorite but still good  
MAYFAIR - Frilled purple double  
METEORE - Frilled lavender double  
PAINTED GIRL - Old favorite - white with orchid markings. Girl foliage  
POLLYANNA - Frilled lavender single  
PINK MIRACLE - Shaded pink single  
REDDERNESS - Bright red-pink double, semi-miniature. Blooms will vary  
ROCHESTER - Frilled pink semidouble  
SUNRISE - Old favorite plum-red single. Good bloomer  
VELVET EMPRESS - Plum-red semidouble. Beautiful girl foliage  
WHITE MADONNA - White double, girl foliage

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Be sure to get your order in early for best selection and safest fall shipping. Some of the newer varieties now in sufficient supply to enable us to send you quality plants at a saving over the spring prices. We are African Violet specialists, and we are carrying on an extensive program of hybridizing. All of our own introductions have been carefully selected and tested for vigor, high flower count, clear color, strong foliage and good growing habits. Most of the plants will develop two flowering stems per leaf under favorable growing conditions, and will produce a large number of flowers per stem.

Orders sent Insured Parcel Post, Special Handling. Please include \$1.00 postage, to partially cover Parcel Post charges and packing costs. If you wish order sent Special Delivery, please include a total of \$1.50 for shipping costs. For your own protection, please remit by check or money order. No C.O.D. orders will be sent. Minimum order \$4.00, postage extra. Since our stock varies from time to time depending on demand for certain varieties, we must ask that you list at least one substitute in each price class. If you do not, we reserve the right to substitute (if necessary).

We pack plants very carefully, but if they arrive damaged due to rough handling enroute, we cannot be responsible. You must make claim at your local Post Office. Our fall shipping season ends about November 1st, depending on the weather.

ROOTED CUTTINGS are grown in a sterilized rooting medium, with the cluster of plantlets ready to be divided. These are not just rooted leaves, but will have the small plants already developed. We ship rooted cuttings in plastic pots.

PLANTS are in healthy, vigorous growing condition, in 2" pots, grown in sterilized soil. Our greenhouses are state-inspected.

SPECIAL OFFER - Extra-nice plants of Trichosporum (Lipstick Vine) ready now. Glossy green foliage, bright red trumpet-shaped flowers. 2-1/4" pots - 50¢ each.